

For Immediate Release

Media Contact:
Maggie Funkhouser, Market Manager
manager@carrborofarmersmarket.com
919.280.3326



CARRBORO FARMERS' MARKET PRESENTS KIDS SEEDLING DAY ON SATURDAY, APRIL 20TH WITH PLANT STARTS, EARTH DAY ACTIVITIES FOR YOUNG GARDENERS

In honor of the spring gardening season, Earth Day, and National Poetry Month, the Carrboro Farmers' Market comes together with Carrboro's Fifth Season Gardening Company and Carrboro's Poet Laureate for their annual April event with free seedlings for kids and an interactive poetry activity.

CARRBORO, NC (April 10, 2024) — The Carrboro Farmers' Market presents its 17th annual Kids Seedling Day on Saturday, April 20th. Market hours are 7:00am to 12:00pm, with event activities starting at 8:30am. Kids select their own tomato seedling and plant it in a biodegradable cup to take home, with help from Carrboro's own Fifth Season Gardening Company. This event also celebrates Earth Day and National Poetry Month with a poetry activity with Carrboro's Poet Laureate Liza Wolff-Francis and members of the Poet's Council. The festivities also include live music from local musician Stephen Markwalter & Process Group. This event is free and open to the public.

April is the perfect time to start spring gardens. The Market has a variety of farmers with vegetable seedling starts, bedding plants, and landscape plants and trees for Market shoppers' spring planting projects, whether it's a few herbs for a kitchen window or a full vegetable garden in the backyard. Gardening gives kids a hands-on opportunity to grow their own food, learn about plants, and connect with the natural environment.

While supplies last in the Market gazebo, kids begin their gardening journey with a tomato seedling of their choice from heirloom varieties donated by the Market's farmers, including kid favorites like Sungolds. To set the seedlings up for growing success, Fifth Season provides potting soil, and young gardeners receive growing tips for their seedling. Kids also write a thank-you card to the farmer who donated their seedling, fostering meaningful relationships with our growers.

The Market is grateful to Sungold Sponsor Fifth Season Gardening Company for making this event possible. Carrboro's Fifth Season helps with the seedling activity, raffles off a surprise gardening item, and provides coupons to Market shoppers for their spring projects.

Carrboro's Poet Laureate, Liza Wolff-Francis, will be guiding an interactive poetry activity where kids of all ages contribute to a community poem all about how to care for seedlings and the Earth as a celebration of Earth Day. Kids have the opportunity to write lines of poetry and draw pictures related to seedlings and the Earth as part of this project.

Market attendees are encouraged to celebrate Earth Day by incorporating eco-friendly practices at the farmers' market. Actions like bringing reusable bags and containers, bringing food waste

and compost to drop off, and walking or biking to the Market are all ways that shoppers can engage in sustainable local living practices.

Kids Seedling Day is additionally supported by the Carrboro Farmers' Market's Big Beef Sponsor, Laser Image Printing & Marketing.

Kids are also invited to the Wednesday market, which runs from April 3rd until November 20th this year. Every Wednesday, kids participate in Market Bunch activities related to gardening, local foods, agriculture, sustainability, healthy eating, and Carrboro living.

Plan ahead for transportation and parking at Kids Seedling Day! The CFM has ample bicycle parking at the market, and is convenient to free Chapel Hill transit bus routes CW, J, and F. A [map with free public parking in downtown Carrboro](#) is available online through the Town of Carrboro. There are several places, such as along Fidelity Street, where on-street parking is available only during farmers' market hours. Market go-ers should check the on-street parking signs to make sure that parking is allowed, and be sure not to park on S Laurel Ave or S Bim St.

###

About the Carrboro Farmers' Market - "Locally Grown, Nationally Known!"

Founded in 1979, the Carrboro Farmers' Market aims to create and sustain a vibrant, accessible, and innovative market that supports our local farmers and artisans, while extending the benefits of local food to the greater community. On Wednesday afternoons and Saturday mornings at the Carrboro Town Commons in downtown Carrboro, vendors sell a wide selection of the highest quality locally-grown produce, pasture-raised meats, eggs, cheeses, breads, pastries, artisan crafts, and much more. The CFM is a producer-only Market that requires vendors to reside and produce their goods within 50 miles of Carrboro. The CFM is open Saturdays year-round and operates from 7am-12pm April - October and 9am-12pm November - March. The Wednesday Market runs from 3-6pm April - mid-November.

About the Carrboro Farmers' Market's Sungold Sponsor, Fifth Season Gardening

Fifth Season Gardening Co. traces its roots to the year 2000 when the first store was opened in downtown Asheville, NC. Since then, the company has grown to be a leader in organic gardening, indoor growing, houseplants and homesteading in the Southeast USA. Fifth Season Gardening Co. is guided by a simple mission: To promote joyful living, healthy ecosystems and more connected communities by sharing our passion for better making and growing. Consistent progress towards living up to our mission is their goal. Every team member, vendor they select, product they stock, program they launch and community organization they support makes a real impact and contributes to our collective success. The company remains independent, family owned business committed to furthering the values it was built upon. With stores located in Asheville, Carrboro and Charlottesville, VA, they pride themselves on a history of excellent customer service and commitment to the varied needs of indoor and organic growers. Find more information at www.fifthseasongardening.com.