

For Immediate Release

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**CELEBRATE STRAWBERRY SEASON WITH STRAWBERRY JAMBOREE
AT THE CARRBORO FARMERS' MARKET ON SATURDAY, MAY 6TH**

Market shoppers of all ages can taste the sweetness of strawberry season with Strawberry Jamboree at the Carrboro Farmers' Market.

MAY 2ND, 2023 - CARRBORO, NC - That long-awaited and sweet time of year is finally here: strawberry season! The Carrboro Farmers' Market (CFM) will be celebrating this year's strawberry harvest with Strawberry Jamboree on Saturday, May 6th with fun activities dedicated to all things strawberry. From 9am to noon, shoppers can enjoy strawberry recipes, get information about our local pick-your-own strawberry farms, sample special strawberry treats around the market, and much more. The event will also feature live music from local musician Rob Gelblum. This event is free and open to the public.

Shoppers can get inspired for strawberry season with special strawberry recipes and samples around the market. Jenna D'Amore of Blackbird Cookbooks will be sharing one of their favorite strawberry-infused, vintage Southern church cookbook recipes.

Peel Gallery and Super G Print Lab will be joining the Strawberry Jamboree festivities with special strawberry art and print-making activities. Join them in the Market's gazebo to make a unique piece of strawberry art to take home and remember Strawberry Jamboree.

Did you know that North Carolina ranks third in the USA for strawberry production? North Carolina also has a strong tradition of selling strawberries directly to customers with pick-your-own farms and farmers' market stands. Sweet Charlie and Chandler are two particularly sweet and popular varieties produced by many CFM strawberry vendors.

Shoppers can visit the market's many strawberry vendors and stock up the freezer and pantry for the year. Many of the prepared food vendors at the CFM will also have strawberry specials like strawberry cornmeal biscuits, strawberry gelato, strawberry gazpacho, strawberry glazed doughnuts, and strawberry lemonade.

Strawberry Jamboree is supported by the Carrboro Farmers' Market's Big Beef Sponsor, Laser Image Printing & Marketing.