

For Immediate Release

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**CARRBORO FARMERS' MARKET DEBUTS NEW EVENT, JUNE IN BLOOM,
ON SATURDAY, JUNE 10TH TO CELEBRATE FLOWER SEASON**

The Market celebrates its unique and abundant fresh flowers with June in Bloom, a new annual special event dedicated to all things in bloom this season.

JUNE 1ST, 2023 - CARRBORO, NC - On Saturday, June 10th the Carrboro Farmers' Market will be celebrating the beauty and bounty of flowers in bloom with a new signature event called June in Bloom. From 9:00am to 12:00pm at the Carrboro Farmers' Market (located at Carrboro Town Common, 301 W Main St in downtown Carrboro), the Market will be celebrating the summer flower season with special flower-themed art activities, a photo booth, a raffle, samples of flower-inspired dishes, live music from local duo Blue Tango, and much more. This event is free and open to the public.

The first 100 shoppers with a bouquet purchased from CFM flower farmers will receive a special informational coloring booklet all about the unique flowers and growers at the Carrboro Farmers' Market!

The CFM has many local flower farmers who grow everything from anemones to zinnias. CFM flower farmers offer stunning and unique varieties like lisianthus, heirloom sunflowers, cosmos, celosia, amaranth, gladiolus, lilies, and much more. Shoppers can find ready-made bouquets by the farmers themselves, individual stems, and can even build their own bouquet, like at Perry-winkle Farm's Flower Bar.

Peel Gallery and Super G Print Lab will be joining the June in Bloom festivities with live screenprinting of a limited-edition poster for June in Bloom as well as a collage activity with vintage flower papers and magazines. Join them in the Market's gazebo to make a unique piece of art to take home and remember the Market's first June in Bloom event.

There is no better way to show off beautiful farmers market flowers than with a photo for your friends and flower admirers. ZimZoom Photo Booth will be setting up a photo station where flower lovers can take a photo of their farmers market bouquets. Don't forget to post and tag #JuneinBloom2023!

Shoppers can also find samples of dishes inspired by flowers around the market area. Shoppers can enjoy a refreshing sip of hibiscus tea from Sheila Dalton of Neal's Deli, as well as a sample of a spring slaw made with ingredients and edible flowers from CFM farmers. CFM prepared foods

vendors will also be joining in on the fun with June in Bloom flower-inspired specials like lavender lattes, strawberry & honeysuckle jelly, and chocolate pudding with rose petals.

The Orange County Extension Master Gardener Volunteers will staff a table near the gazebo to answer gardening questions and provide helpful information. Shoppers can pick up soil sample boxes and instructions for free soil testing, as well as handouts to address assorted garden problems and questions (like container gardening, growing vegetables, what to do each month throughout the summer, and how to handle pest problems).

Plan ahead for parking at June in Bloom! A [map with free public parking in downtown Carrboro](#) is available online through the Town of Carrboro. There are several places, such as along Fidelity Street, where on-street parking is available only during the farmers market. Market go-ers should make sure to check the on-street parking signs to make sure parking is allowed, and to NOT to park on S Laurel Ave or S Bim St. The CFM also has ample bicycle parking at the market, and is convenient to the CW, J, and F bus routes (all free through Chapel Hill Transit).

June in Bloom is supported by the Carrboro Farmers' Market's Big Beef Sponsor, Laser Image Printing & Marketing.

About the Carrboro Farmers' Market - "Locally Grown, Nationally Known!"

Founded in 1979, the Carrboro Farmers' Market aims to create and sustain a vibrant, accessible, and innovative market that supports our local farmers and artisans, while extending the benefits of local food to the greater community. On Wednesday afternoons and Saturday mornings at the Carrboro Town Commons in downtown Carrboro, vendors sell a wide selection of the highest quality locally-grown produce, pasture-raised meats, eggs, cheeses, breads, pastries, artisan crafts, and much more. The CFM is a producer-only Market that requires vendors to reside and produce their goods within 50 miles of Carrboro. The CFM is open Saturdays year-round and operates from 7am-12pm April - October and 9am-12pm November - March. The Wednesday Market runs from 3-6pm April - mid-November.