

Second Space Request Procedure

Space reservations for each season are determined at the Annual Membership Meeting in February. The following is the procedure for obtaining a second space at the Saturday market. Please complete the second page and give to the Market Manager.

To be eligible for a second space a member must:

1. Have sold 27 weeks or more the year before.
2. Have a space open next to their current space or have two spaces open next to each other somewhere else in the market.
3. Have the highest seniority of those interested in occupying those open spaces.
4. File a request for a second space with the Market Manager at the beginning of the selling season prior to the year in which you are requesting a second space.
5. Show a justified need for additional space to the Board. An application form, along with the Market Manager and Board members observations of the volume of product brought to market and use of your current space will be used to determine if a second space is warranted.

The following restrictions also apply:

1. Prepared foods vendors and crafts vendors can only reserve one space.
2. No more than 50% of the spaces under the shelters may be reserved by multiple space vendors.

It is in the best interests of the Market to assure that there is diversity in both the kinds of products offered for sale as well as the size of vendor selling those products. A market filled with multiple space vendors would limit the opportunity of new and small vendors to be able to sell. Part of the excitement and freshness of the market is brought by these new and small vendors and the products that they offer for sale.

At the same time it is important for those vendors with sufficient production to be able to have the room they need to display those products. The Board of Directors wants to make sure that those who request a second space, in fact, need it. All vendors need to make sure that they are using their existing spaces to the maximum before they request a second space. The way that a vendor displays and services that display, many times can be changed to dramatically increase the amount of product they can get into a space

Request for a Second Space

Name _____

Farm Name _____

Briefly describe why you need additional space at market:

Have you recently increased or plan to increase your production for market? If so describe the products and the amount of the increase.

How many different kinds of products do you display on average (red tomatoes and green peppers would be two different kinds of products).

How many loads of product do you currently bring to market?

How often have you not been able to display product for sale because you did not have enough room to display it?

How many weeks a season do you have space limitations?

Do you use your current space to it's maximum? Describe how you currently display your product (number of tables, multiple levels, constant re-supply from back stock, etc.)

Do you think that you could use your current space more effectively?

Is the market a major source of income for you?

What percentage of total farm product sales does the market represent for you?